**TEDxSVSU 2015 Evaluation**

Brady Dufresne

**Home Page**

* Positive
  + I like the Buy Tickets Now button.
  + Informative landing page
  + All categories are accessible
* Negative
  + Does not scale when the window is resized
  + Slightly Bland

**Schedule**

* Positive
  + The map is a nice touch
  + Nice link to the campus map
* Negative
  + The schedule could be formatted better

**Speakers**

* Positive
  + Speaker application is easy to find
  + Uniform speakers list
* Negative
  + Picture on the right seems out of place

**Exhibits**

* Positive
  + Very informative
* Negative
  + Seems very cluttered
  + Mixture of pictures and videos could be confusing

**News**

* Positive
  + Gives good information on what the results of the event were
* Negative
  + Seems like it's putting too much unrelated information together

**Contact**

* Positive
  + Good looking guy on the page
  + Information is all gathered and formatted well

**Volunteers**

* Positive
  + Well formatted and gives good credit to the volunteers
  + Seems like a more fun based page than information which is a good change

**TEDxSVSU 2016 Evaluation**

**Home Page**

* Positive
  + Seems like a more modern website
* Negative
  + Does not scale
  + Words are cut off
  + Not organized well
  + Nowhere to immediately buy tickets
  + Not informative

**Tickets**

* Positive
  + Good link to the online payment
* Negative
  + Not well organized
  + No headings
  + Seems like a large block of information

**Speakers**

* Positive
  + Dropdown menu is a good idea but not executed well
  + Informative
* Negative
  + Not uniform
  + The dropdown menu cuts off much of the picture
  + I don’t like the pictures alternating

**Contact**

* Negative
  + The text that says "Questions? Click right here!" is not clickable
  + White bar through text
  + Getting there heading is off center and seems to be in a random place

Hierarchy Chart

Home

Contact

Speakers

Exhibits

Buy Tickets

About